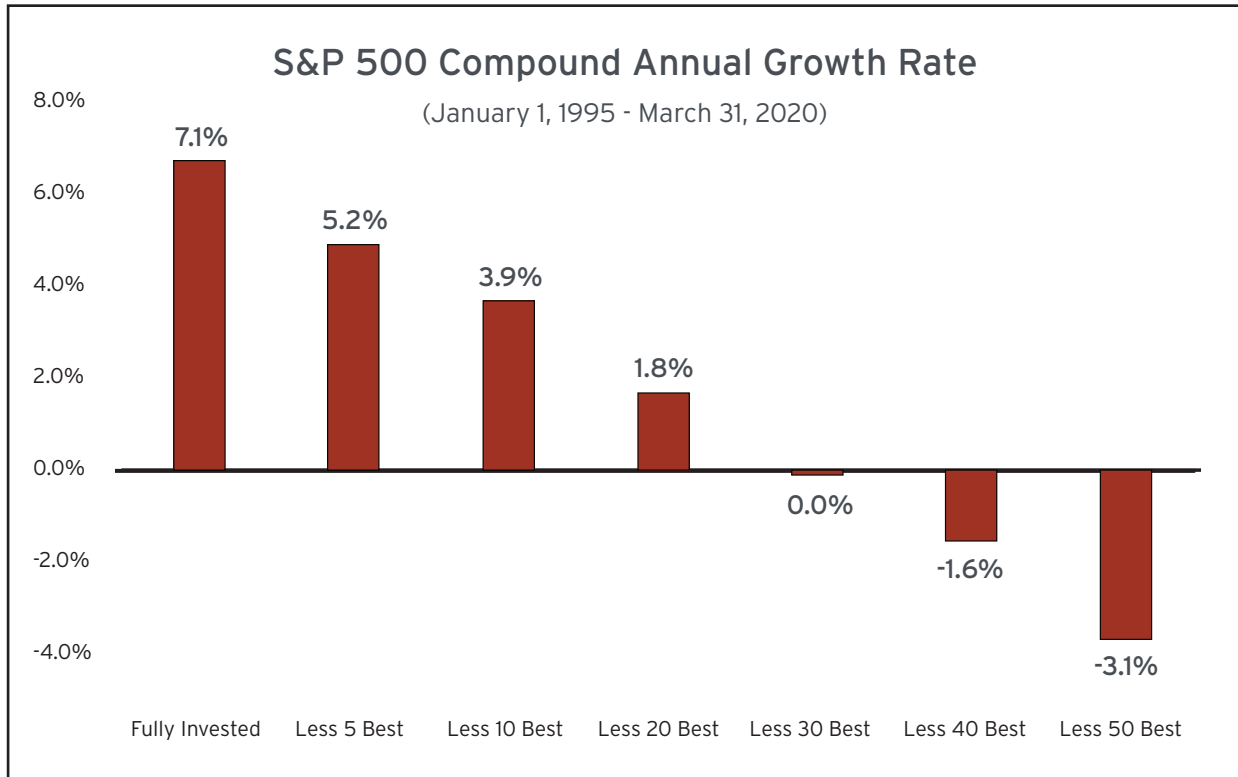




Market Timing

So far, 2020 has been a year to forget in the financial markets, with the S&P 500 having its largest decline since 2008. We are sometimes asked by clients if they should just sell their holdings and reinvest later when things improve. Our answer generally is it is better to stay invested. The following chart from our friends at Strategas Research Partners helps illustrate why.

The Potential Costs of Market Timing



The chart shows that missing just a handful of the largest updays in the market can be very deleterious for your long term returns, and we never know when those up days will occur. This is one of the reasons we advocate taking the long view and staying in the market.

If you have a question on this or any other topic, please don't hesitate to reach out.

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